COLLEGE OF THE MARSHALL ISLANDS
COURSE OUTLINE

CIP No. 09.0102

IDS 140
Alpha Number

Introduction to Popular Culture
Course Title

Course Description
Introduces students to a variety of approaches for thinking critically about popular culture in personal, social, and global contexts. Students will consider the production, distribution, and consumption of various popular cultural genres, such as music videos, movies, cartoons, and advertisements.

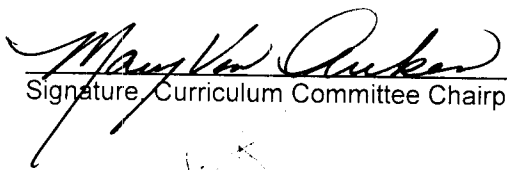**Course prepared by:**   Liberal Arts   February 2017

	Hours per Week	Number of Weeks	Total Hours	Credits
Lecture	3	16	48	3
Laboratory				
Clinical				
Seminar				
Field				

Total Credit Hours   3

Purpose of Course:

Degree Requirement	
Degree Elective	X
General Education	X
Certification	
Developmental	
Community Education	
Other	

Prerequisite(s)   ENG 90s or Placement in Credit English

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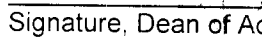
_____
Signature, Curriculum Committee Chairperson

3/3/2017
Date

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Signature, Dean of Academic Affairs

_____
Date

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Signature, Vice President of Academic and Student Affairs

4-13-17
Date

Last Date reviewed or revised: _____

I. Introduction to Popular Culture
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II. Student Learning Outcomes
Upon completion of this course, the student will be able to:

1. Describe the historical, economic and political environments that produce popular culture products and practices. (GE Effective Communication, GE Critical Thinking, GE Creative Process) (LA Effective Communication, LA Critical Thinking, LA Creative Process, LA Transfer Preparation)
2. Analyze specific popular culture phenomena or artefacts from a variety of media and their role in constructing social values and identities. (GE Critical Thinking) (LA Critical Thinking, LA Transfer Preparation)
3. Apply cultural studies concepts to popular culture. (GE Critical Thinking) (LA Critical Thinking, LA Transfer Preparation)

III. Course Content
This course covers different critical approaches to popular culture, from a variety of disciplines, and applies them to a variety of media and contexts.

1. Defining popular culture
2. The history of popular culture
3. Commodities and material culture
4. Visual studies
5. Cultural studies
6. Globalization
7. Movies
8. Music and music videos
9. Advertising
10. Entertainment websites
11. Television shows

IV. Methods of Instruction
1. Lectures
2. Seminars
3. Small group discussions
4. Projects
5. Audio-visual aids

V. Equipment and Materials
1. Computer with DVD drive
2. White board
3. Projector and speakers

VI. Suggested Methods of Evaluation
1. Projects
2. Papers
3. Oral presentations
4. Participation
5. Examinations

Letter grades will be assigned per CMI Grading System.